



City of Perth



**WESTERN
AUSTRALIA**

Prosperity | Energy | Opportunity



See the energy rise

*We acknowledge the Whadjuk Nyoongar people,
Traditional Owners of the lands and waters
where the City of Perth is today and pay our
respects to Elders past and present.*



Perth is the resource and energy capital of the Indo-Pacific Region; a business, commercial and cultural centre that is driving a strong growing economy. With its idyllic climate, enviable lifestyle, natural landscapes and multicultural heritage, there has never been a better time to relocate, invest and establish your business in our cosmopolitan city.

Transformed



Perth is growing. An unprecedented rate of change and expansion has transformed our riverside city and reinforces Perth's position as a contemporary, cosmopolitan capital. Billions of dollars have been invested in major projects, from attractive world-class sporting and entertainment venues to a new state museum and airport upgrade, as well as significant commercial and residential developments. The City of Perth is revitalising urban spaces into thriving new centres, with parks, public places and facilities that celebrate Perth's natural features and energy.



Prosperity





AUSTRALIA

We are a progressive country with an educated workforce and open economy that engages the world. Our nation's strong, stable and varied economy makes Australia one of the most welcoming and profitable places for international business and foreign direct investment (FDI).

ECONOMIC GROWTH

14th

largest economy in the world by gross domestic product (GDP) and one of only two OECD countries to avoid recession during the global financial crisis. (IMF, UN)

28th

year of unprecedented economic expansion. Real GDP increased by 0.4 per cent in the March 2019 quarter, lifting the annual rate to 1.8 per cent.

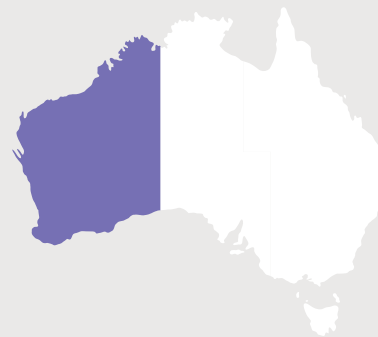
AUSTRALIA RANKS

5th

in the 2019 Index of Economic Freedom out of 186 countries.

9th

in A.T. Kearney's 2019 FDI Confidence Index out of 25 countries.



WESTERN AUSTRALIA (WA)

Western Australia's Gross State Product (GSP) continues to grow in response to rising demand for our mineral and energy resources, agricultural products, and professional and technical services. This makes Western Australia an exceptional long-term value proposition for global investors.

WA'S GSP PER CAPITA

\$259.4B

Western Australia's GSP in 2017-2018 contributed 14 per cent of GDP.

35% HIGHER

THAN THE NATIONAL AVERAGE

WA'S GSP 10 YEAR AVERAGE

3.24%

Real GSP growth for Western Australia has averaged 3.24% for the decade 2007-2008 through 2017-2018.

All dollar amounts in this publication are AUD\$



Perth Airport was named the ACCC's Capital City Airport of the year in 2018. Direct flights to London commenced in 2018 with a 17 hour flight time; Perth – London is Australia's only direct flight to Europe. New direct flights to Tokyo commenced on 1 September 2019 with a flight time of 9 hrs 40 mins. Direct services to Shanghai and India are being negotiated. These are our new frontiers.

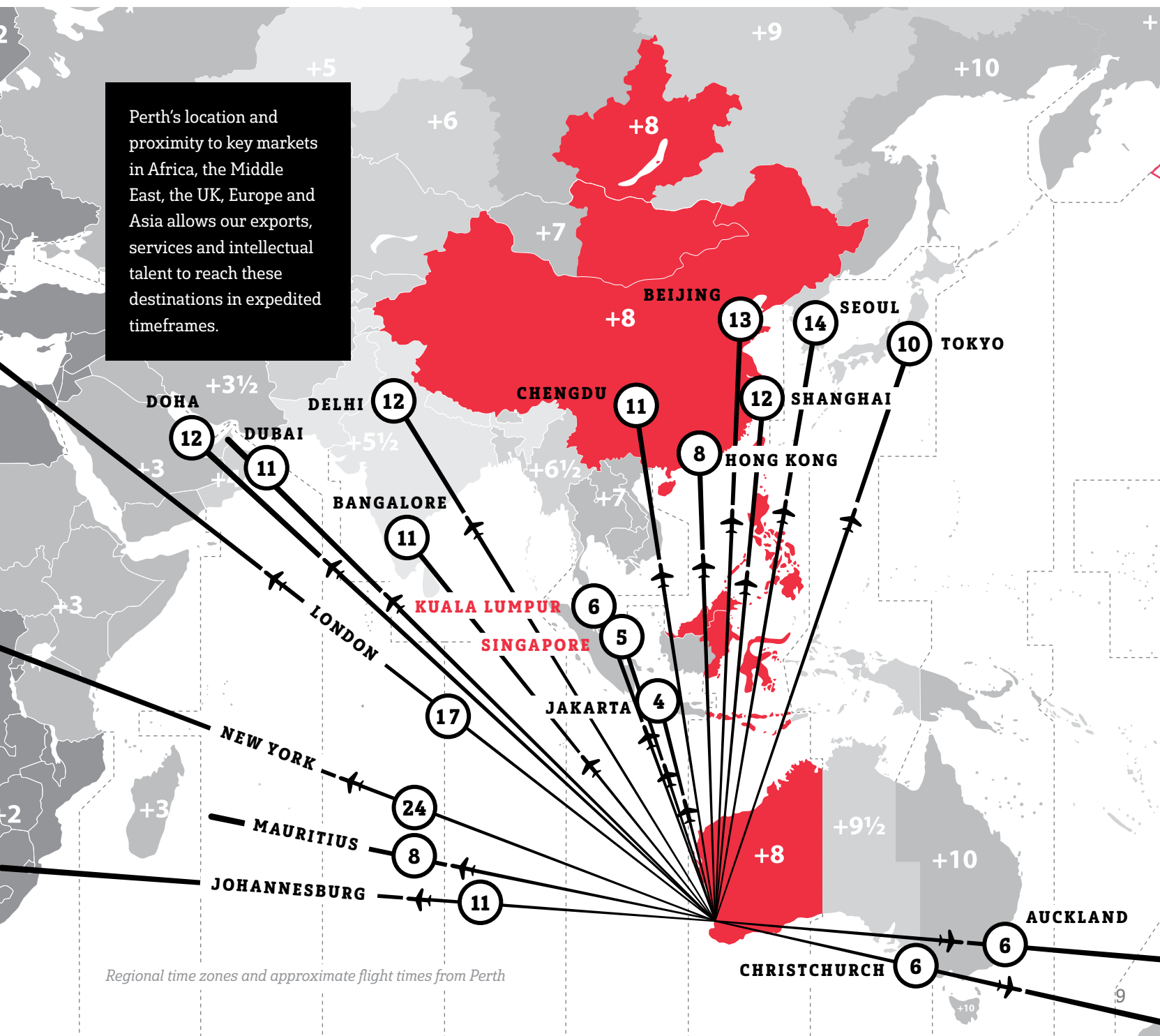
"Perth is closer than Brisbane, Sydney and Melbourne to 17 of the top 20 most populated cities in Asia. We also have the only direct flight service from Europe, making Perth the natural entry point to Australia for the majority of the world's population whether they are coming for business, leisure or study."

Kevin Brown, CEO Perth Airport.

In the Zone

Perth is situated in the world's most populous time zone (WST/GMT +8hrs). Approximately 60 per cent of the world's population lives within 1 hour, plus or minus, of our time zone. Base yourself here to connect your business with the Indo-Pacific Region and leverage Western Australia's strong economic and trading partnerships.

Perth's location and proximity to key markets in Africa, the Middle East, the UK, Europe and Asia allows our exports, services and intellectual talent to reach these destinations in expedited timeframes.



Regional time zones and approximate flight times from Perth



State of Growth

Perth is adapting to changes in global demand, and expanding its economic base to include more service-based industries, such as education, health and hospitality.

POPULATION, WA

2.6M

LAND AREA, WA

2.5M km²

POPULATION, GREATER PERTH

2.06M

WA RESIDENTS LIVING IN GREATER PERTH REGION

80%

WA'S GROWTH INDUSTRY SECTORS

EDUCATION
RADIOASTRONOMY
AGRIBUSINESS/PREMIUM FOOD
MEDICAL RESEARCH
TECHNOLOGY AND INNOVATION

FORECAST ECONOMIC GROWTH

3.5%
2019-2020

WA RATE OF EMPLOYMENT

94.2%
June 2019

GROSS STATE PRODUCT

\$259B

PERTH POPULATION BORN OVERSEAS

37%

WA'S MAIN INDUSTRY SECTORS

RESOURCES
SERVICES
CONSTRUCTION
TOURISM
AGRICULTURE



Perth



"Wesfarmers has been a beneficiary of being based in WA for a long time. We love it because you are on your own... We can make our own decisions and we can evaluate things. We refer to it as 'marching to the beat of your own drum'... It's a phenomenal place to live."

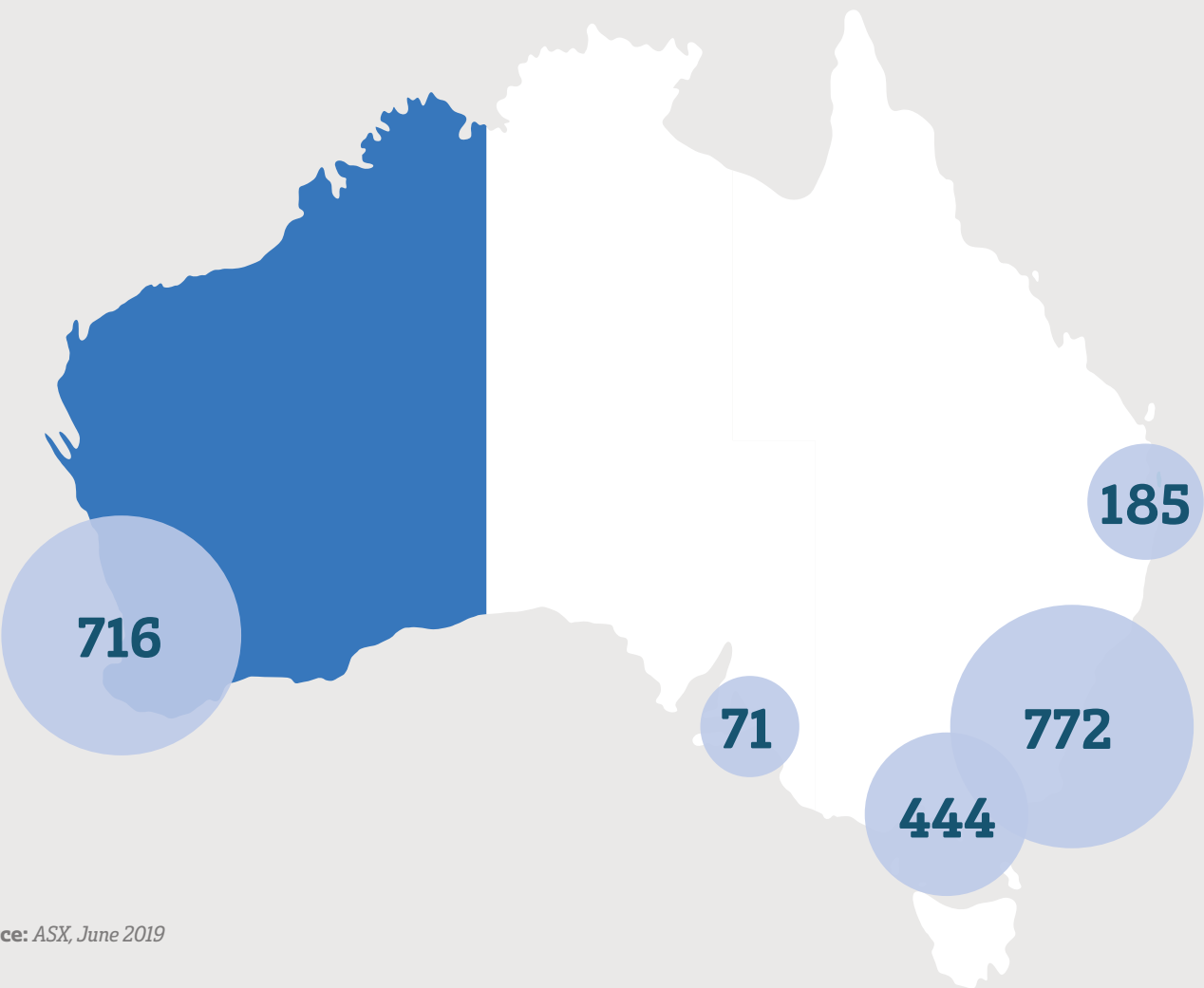
**Richard Goyder, Chairman, Woodside
and Former Managing Director, Wesfarmers**

Perth's economic success over the past 10 years has seen a significant increase in the number of companies establishing or relocating their national and international headquarters here, a trend expected to continue as the economic importance of the Indo-Pacific region gains further momentum. High levels of capital investment have created a variety of quality options for commercial, residential and office accommodation in the rapidly growing CBD, and for investment in sectors such as agribusiness, infrastructure, retail, tourism, education, property, and resources and energy.

GLOBAL HEADQUARTERS

32.3%

of Australian Stock Exchange (ASX) listed companies have Perth headquarters. This collectively accounts for the largest proportion of Australian mining companies working in Africa, Latin America, Central Asia and many other markets.



Source: ASX, June 2019



"Perth is the centre of Australia's offshore oil and gas industry and a key global hub for collaboration, innovation and commercialism of products and services that contribute significantly to the industry's productivity and sustainability"

Miranda Taylor, CEO, National Energy Resources Australia (NERA)

Image:

Courtesy of Woodside Energy

Resources and Energy

Perth is a world energy capital. Fuelled by Western Australia's abundant energy wealth, skilled workforce and cutting-edge technology. We are a significant international hub for the global energy resources sector.

DIVERSITY



Western Australia is the world's most diversified mining and energy province and the leading producer of iron ore in the world.

LITHIUM



Western Australia is a world leader in lithium exports with 13 projects operating, under development or planned for a total value of \$6.45 billion.

PROJECTS

\$113B

In March 2019, Western Australia had \$24.5 billion worth of resources projects either committed or under construction and \$88.3 billion under consideration.

SECTOR EMPLOYMENT



28.4%

of people working in Perth are in Mining, Professional, Scientific and Technical Services roles.

THE METS SECTOR



\$92B

Australia's METS sector contributed \$92B gross value added (GVA) and \$13B in exports from specialised METS for the year 2017-2018. The METS sector employs over 300,000 people and spends over \$1 billion annually on research and development.

SIGNIFICANT COMMODITIES

Western Australia produces over 50 different minerals in commercial quantities including eight at greater than 5 per cent of global output in 2018.

Lithium	47%*
Iron Ore	32.5%
Rare Earth Oxides	17.6%
LNG	13.9%
Diamonds	10.7%
Ilmenite	10.2%
Nickel	6.5%
Gold	6.3%



Image:

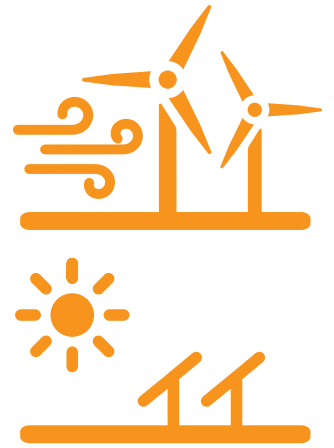
*Autonomous Haulage System trucks at the Rio Tinto West Angelas mine, Western Australia
Courtesy of Rio Tinto*

GLOBAL HEADQUARTERS

Six of the world's top 10 international energy companies are headquartered in Perth. This is Australia's largest concentration of global resource and energy company headquarters and includes Chevron, Shell, Rio Tinto, BHP, Woodside and Inpex.

RENEWABLE ENERGY

Western Australia has nine renewable energy plants of at least 5 MW generating electricity with a combined capacity of 606.5 MW. Our renewable energy capacity is on track to treble with the addition of 900 MW through new state projects.



LIQUIFIED NATURAL GAS



Australia has been the world leader in LNG exports since November 2018, with most of Australia's production from Western Australia. LNG capacity in Western Australia has grown to 50 mtpa.

INVESTMENT ATTRACTION



Perth ranks 2nd out of 83 jurisdictions in the 2018 Fraser Institute Survey of global mining companies Investment Attractiveness Index.

ENERGY CITIES



Twenty cities worldwide, including founding member Perth, form the World Energy Cities Partnership (WECP), promoting the exchange of industry knowledge, economic development strategies and expertise.

MAJOR CONFERENCE



Perth hosts the Australasian Oil and Gas Exhibition and Conference (AOG) annually. In 2019, AOG attracted nearly 8,800 delegates from across Australia and 14 other countries.

SHIPPING TIMES



LNG shipping time from Western Australia to Japan and Korea – shorter and more cost effective than competitors in Nigeria, USA and Qatar.

COLLABORATION

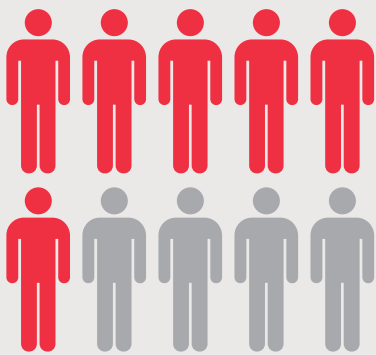


National Energy Resources Australia (NERA) creates opportunities for industry-led collaboration to improve the international competitiveness of the nation's energy resources sector. One of six Australian Government Industry Growth Centres, NERA supports sustainable development across the oil, gas, coal seam gas, coal and uranium sectors.

Connectivity

A connected and vibrant city, Perth is Australia's gateway to Asia, the Middle East, Africa, Europe and its only Capital City on the Indian Ocean Rim.

POPULATION



60%

Australia is included in the Oceania Region with 0.5 per cent of the world's population. Our major trading partners are in Asia where 60 percent of the world's population resides.

DEMOGRAPHICS

> 50%

of the world's Middle Class Population live in the Asia Pacific Region and this percentage is increasing annually.

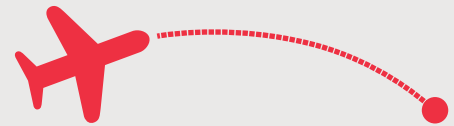
(OECD)

TOURISM



\$2.1B

spent by international visitors in Western Australia in 2018.



5HRS

flight time to Singapore.

949,000

international visitors to Western Australia in 2018; the majority originating from the UK, Singapore, Malaysia, New Zealand, USA, and China.

19

international airlines fly between Perth and global destinations.

INTERNATIONAL ENGAGEMENT

11



Sister and Friendship City relationships with Perth around the world: Chengdu, Houston, Kagoshima, Kastellorizo, Nanjing, Perth (Scotland), Rhodes, San Diego, Seocho, Taipei and Vasto. Perth is also a founding member of the World Energy Cities Partnership.

60

countries with official government representation in Perth.





Trade

Western Australia is a trading state with most of our goods and commodities bound for export markets.

WA'S MAIN EXPORTS AND VALUE (2017-2018)

1 including LNG, crude oil and condensate and LPG



IRON ORE
\$62.3 billion



PETROLEUM¹
\$33.8 billion



GOLD
\$17.5 billion



ALUMINA
\$8.7 million



WHEAT
\$2.2 billion



NICKEL
\$2.6 billion

WA'S TOP FIVE EXPORT DESTINATIONS (2017-2018)

CHINA \$68.4B

REPUBLIC OF KOREA \$8.6B

JAPAN \$23.1B

HONG KONG SAR \$7.0B

SINGAPORE \$6.2B

WA SHIPS



42%

OF AUSTRALIAN EXPORTS

WA'S MAIN SERVICE EXPORTS



\$2.3B

PERSONAL
TRAVEL



\$1.9B

EDUCATION
TRAVEL



\$900M

TRANSPORT

WA AGRICULTURAL PRODUCE EXPORTED



80%

of product
exported at a value
of \$7.4B in 2018.



"The world's most exciting destination for the year ahead. Perth's remote location has kept the Left Coast surf-and-sun spot a bit of a best-kept secret. But new nonstop flights from London make it easier to discover Perth's world-class beaches, nearby Swan Valley wineries, \$2.6 billion Elizabeth Quay waterfront development, and urban-chic hotels."

National Geographic Best Trip 2019



Liveability

Our prosperous economy, beautiful scenery and excellent essential services, such as world-class education and health facilities, make Perth an ideal place to live, work and establish a base for your business or corporate headquarters.

PERTH RANKS



Perth is the most affordable capital city for housing in Australia.



largest Fringe Festival in the world. Fringe World Festival is held annually alongside the Perth Festival, the oldest annual international multi-arts festival in the Southern Hemisphere.



in the 2019 Economist Intelligence Unit's annual World's Most Liveable Cities survey (out of 140 cities) with perfect scores in healthcare, education and infrastructure.



National Geographic, the New York Times and Forbes have all listed Perth in the world's best trips.

ATTRACTIONS



20MINS

drive from Perth City to pristine beaches, world-class wineries and spectacular national parks.

SUNSHINE



hours of daily sunshine year-round, giving Perth its reputation as Australia's sunniest capital.



Margaret River was named as Lonely Planet's number one destination in the Asia-Pacific Region in 2019. With clear blue oceans, pristine coastline and award-winning wineries. Margaret River is located within one of only two globally significant biodiversity hotspots in Australia.

QUALITY OF LIFE

**PERTH FEATURES
IN THE TOP**

5%

of more than 450 cities worldwide ranked by the Mercer Quality of Living Survey.

(March 2019)

Image:

*Twilight Hawkers Markets in Forrest Place, Perth
Courtesy of Tourism Western Australia*



"Conjure up a city embodying all things right about cities... multiple parks and waterfronts; spotless subways and free public buses; restaurant menus with organic, locally sourced food and wine; cool bars in heritage buildings; and pop-up everything, from farmers' markets to cinema and yoga. Welcome to Perth."

New York Times, USA, 2014





People

Perth is one of Australia's most multicultural capitals in one of the nation's most diverse states. We are also expected to become the third most populous capital city in Australia by 2028.

POPULATION

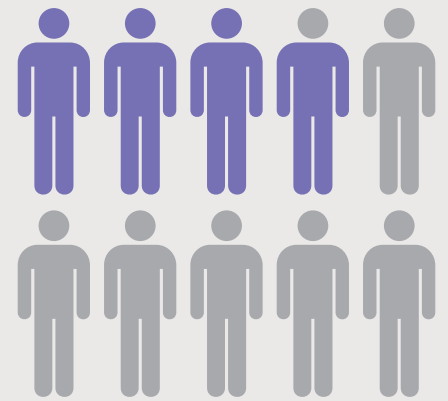
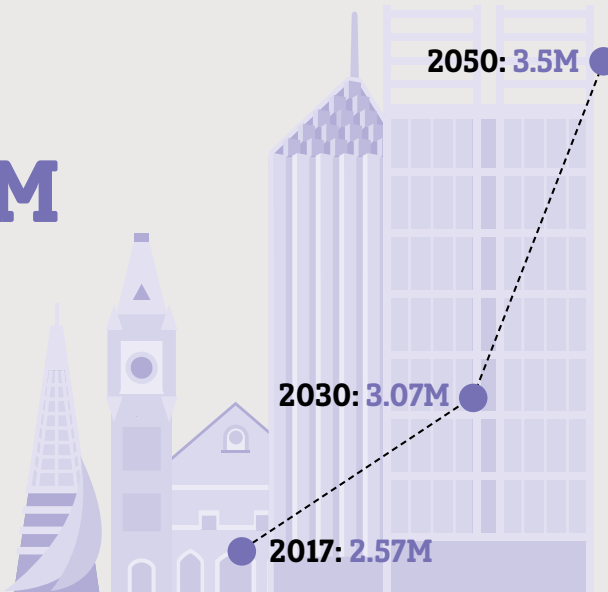
WA's population is expected to reach

3.07M

BY 2030 AND

3.5M

BY 2050



37% of Western Australia's population are born overseas.

EDUCATION

OVER

50,000

INTERNATIONAL STUDENTS
CHOOSE PERTH AS AN EDUCATION
DESTINATION EACH YEAR



Perth has the best international source market diversity of any Australian city.

REPRESENTING MORE THAN

200

NATIONALITIES

AND

270

LANGUAGES

Images:

Courtesy of the City of Perth
and Tourism Western Australia

Major Projects



PERTH CITY LINK \$1.36B

Reconnecting the city centre with Northbridge for the first time in more than 100 years by sinking the rail line and bus station and regenerating the heart of the city.



YAGAN SQUARE \$73.5M

One of the city's most popular community meeting and celebration locations; the square also includes artistic canopy lighting displays and a digital display tower.



WOODSIDE TOWER \$400M

The recently opened 32-storey purpose-built home of Woodside Petroleum is the most technologically advanced building in Perth today. The office is in the \$1 billion Capital Square development by AAIG.



MATAGARUP BRIDGE \$91.5M

A new pedestrian bridge across the Swan River links the city, Optus Stadium and the Crown dining, gaming, entertainment and hotel region.



OPTUS STADIUM \$1.6B

Perth's premier sporting and entertainment venue, providing a state-of-the-art facility and a fans first experience. The stadium has received numerous awards including the 2019 Prix Versailles award for Most Beautiful Sports Facility.



FORREST CHASE \$100M

Perth's premier civic and retail space, in the heart of the Perth CBD, is undergoing a major transformation.

Images:

Courtesy of Metropolitan Redevelopment Authority, Child and Adolescent Health Service, and Western Australian Museum.

The most exciting metropolitan projects in the state's history are currently being delivered and are rapidly transforming the city. Investing in infrastructure is a key commitment of the Western Australian Government, providing significant opportunities for private sector involvement in its delivery.



PERTH CHILDRENS HOSPITAL

Perth's newest \$1.2 billion hospital now provides 298 beds for children up to the age of 16 including treatment for the most serious medical cases, as well as secondary services.



PERTH CBD RETAIL UPGRADES \$500M

The Perth retail core is undergoing a wave of major developments worth over \$500 million.



HOTEL INFRASTRUCTURE \$3B

3,456 new rooms have been completed since 2012 with 2,415 additional rooms committed or under construction including new build, redevelopment and renovations.



ELIZABETH QUAY \$2.6B

Iconic waterfront development reconnecting the Swan River to the city, includes major hotels Ritz Carlton and DoubleTree by Hilton.



NEW MUSEUM FOR WA \$396M

Integral to Perth's continuing cultural transformation, the new museum for Perth will be a gateway to exploring Western Australia.



ELIZABETH QUAY BUSPORT

A plan for a \$122 million refurbishment of Elizabeth Quay busport plus an eight-story office building has been approved to include retail tenancies, a childcare centre, bicycle parking, end of trip facilities, fresh landscaping and a roof terrace.



Perth and Western Australia continue to evolve rapidly following a once in a lifetime period of unprecedented growth. With \$125 billion worth of major infrastructure and resource projects planned or underway, Perth maintains its position as the ideal destination for business investment and migration.



WATERBANK \$2.1B

Transforming Perth's eastern gateway with new residential, tourism and commercial opportunities on the banks of Perth's iconic Swan River.



METRONET \$4B

METRONET will help positively change how people live and travel in Perth, with new passenger rail and up to 18 new train stations.



FORRESTERFIELD-AIRPORT LINK

New \$2 billion WA Government-funded train line, improving connections to and from Perth Airport and the eastern suburbs, enhancing tourism and business travel.



PERTH AIRPORT \$2.5B

Construction has begun on the transformation of the Perth Airport including more public transport to and from the city on the Forresterfield-Airport Link.



CHEVRON TOWER

The \$360 million Chevron Tower will comprise over 50,000sqm of office space with construction expected to commence Q1 2020.



NEXTDC \$195M

The new P1 Perth data centre will feature Uptime Institute tier III gold certification of operational sustainability. Carrier neutral, P1 will provide unprecedented connectivity options to AWS, Microsoft Azure, IBM cloud and Oracle cloud, Australian carrier networks and service providers, directly or via AXON.

Images:

Courtesy of Metropolitan Redevelopment Authority, METRONET, Public Transport Authority, and NEXTDC.

FUTURE PERTH

Landmark projects continue to redefine Perth and connect the thriving economic centre with the iconic Swan River.

NEW MUSEUM FOR WA

PERTH CITY LINK

YAGAN SQUARE

PERTH CITY LINK

INVESTMENT

\$5.3B

Project Area:	13.5ha
Dwellings:	1,650
Resident Population:	3,000
Commercial/Office/Retail:	244,000sqm
Public Open Space:	4.4ha
Workers:	13,500
Expected Completion Year:	2020+

YAGAN SQUARE

INVESTMENT

\$73M

Project Area:	1.1ha
Festival Capacity:	45,000
Food Outlets:	25
Completion Year:	2018

OPTUS STADIUM

INVESTMENT

\$1.6B

Project Area	73ha
Capacity (seats):	60,000
Screens:	>1,000
Food Outlets:	70
Bike Racks:	600
Workers:	5,800
Completion Year:	2018



OPTUS STADIUM

WATERBANK

ELIZABETH QUAY

CONCEPTUAL BUILDING

- Building application approved
- Development application in process
- Design concepts
- Development application approved
- Indicative place holder

ELIZABETH QUAY

INVESTMENT

\$2.6B

Project Area:	10ha
Dwellings:	800
Hotel Rooms:	400
Resident Population:	1,400
Commercial/Office/Retail:	225,000sqm
Workers:	10,000
Expected Completion Year:	2026

NEW MUSEUM FOR WA

INVESTMENT

\$396M

Project Area:	2.3ha
Gallery Space:	7,000sqm
Workers:	3,300
Completion Year:	2020

WATERBANK

INVESTMENT

\$2.1B

Project Area:	40ha
Dwellings:	4,000
Resident Population:	7,000
Commercial/Office/Retail:	94,000sqm
Workers:	<6,000
Expected Completion Year:	2020+

Education and Innovation

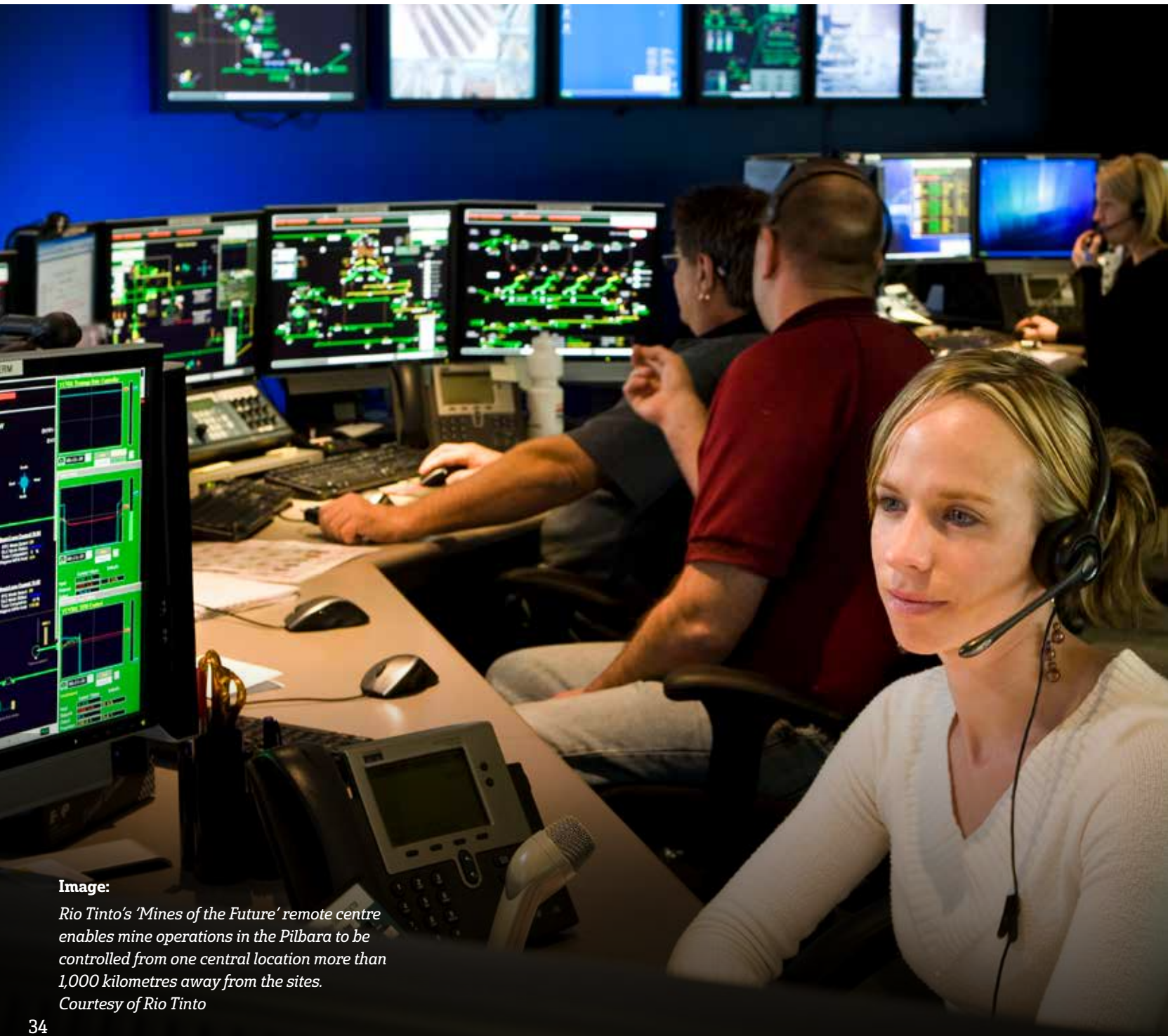


Image:

Rio Tinto's 'Mines of the Future' remote centre enables mine operations in the Pilbara to be controlled from one central location more than 1,000 kilometres away from the sites.

Courtesy of Rio Tinto

From the resources sector to high-end agribusiness, higher education, the services sector and medical research, Australian businesses are keen to collaborate at home and abroad. With one of the world's most educated, multicultural and multilingual workforces, and Australia's generous tax incentives for research and development, Perth is a rapidly developing innovative research ecosystem and a thriving startup hub. It is the place to innovate.

BLOCKCHAIN CENTRE PERTH

Perth is fast becoming a hub of innovation with the establishment of a dedicated blockchain startup centre, one of only nine in the world. The Blockchain Centre Perth will provide like-minded entrepreneurs with a collaborative environment and increased access to capital, allowing companies to scale right here in Perth.

EDUCATION

TOP 100

University of Western Australia ranks in the top 100 best universities in the world in QS ranking for 2019.

AUSTRALIA RANKS



in the Global Creativity Index (2015), out of 139 nations, leading in global talent (creative class and educational attainment).



In the Global Talent Index out of 125 countries for 2019 by INSEAD.

"Being in the heart of the city has been both a positive and instrumental move; proximity to industry partners as well as the ability to host meetings has proven invaluable to the way we conduct business. Our international guests appreciate the recent developments in the city and all that Perth has to offer. Being in the same time zone as Asia is convenient from both a travel and communication perspective."

Geoff Ward, CEO and MD of
Hazer Group Limited (ASX: HZR).

TAX EXEMPTION

Federal legislation passed by Parliament in 2016 supports innovative, high-growth potential startups, enabling investors to obtain a tax incentive offset and a capital gains tax exemption.

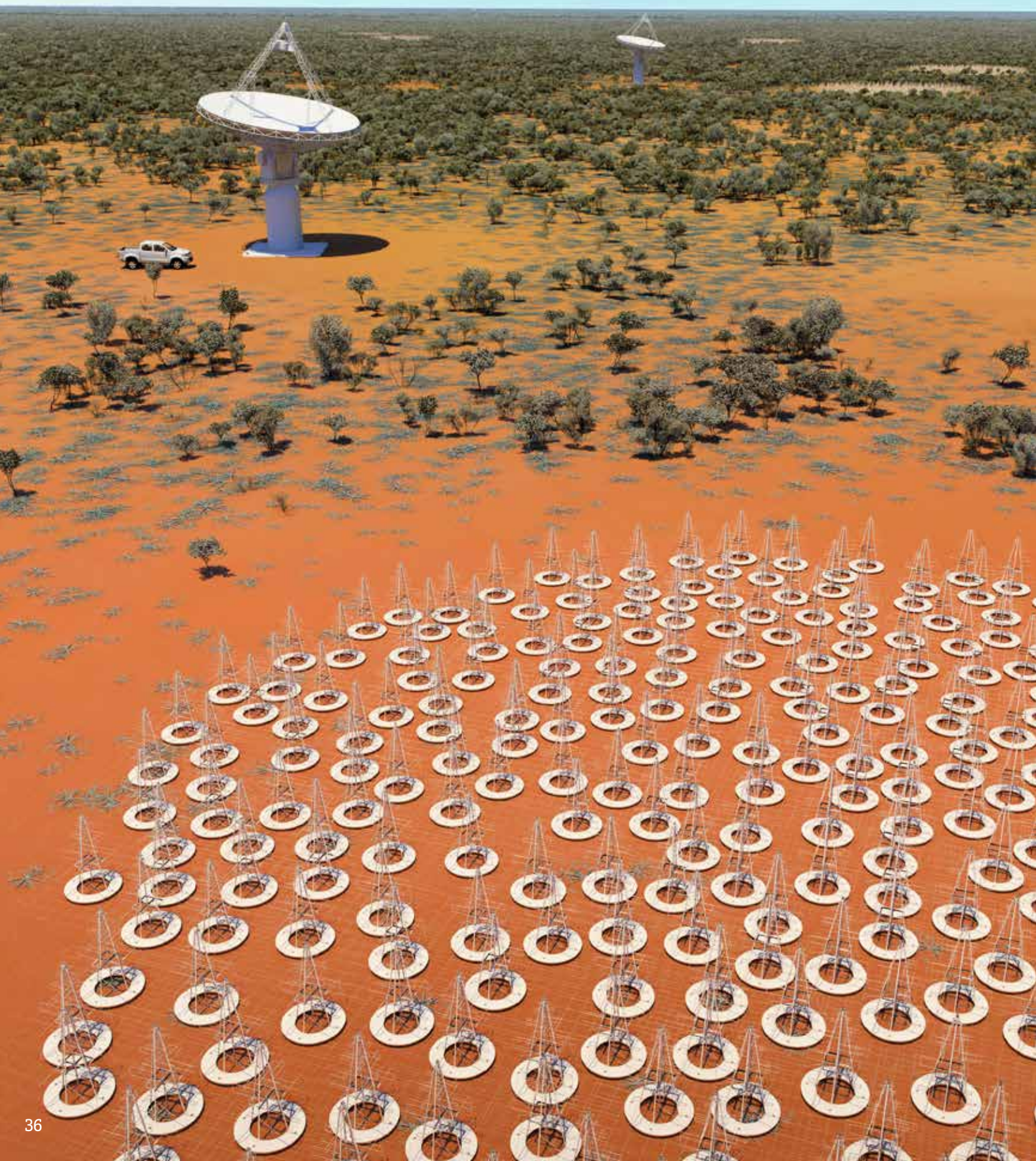
TAX INCENTIVE OFFSET

20%

(CAPPED AT \$200,000)+
10-YEAR CAPITAL GAINS
TAX EXEMPTION

Image:

Artist's impression of SKA1 wide field low-frequency aperture array. Courtesy of SKA Organisation/Eye Candy Animation



“Perth is the home of tomorrow’s technology with a rich network of industry-aligned universities and specialised research facilities delivering excellence in automation, analytics, remote operations and frontier technologies set to benefit Australia and the world. ”

Mark Stickells,
Executive Director, Pawsey
Supercomputing Centre

1M SQM

SQUARE KILOMETRE ARRAY TOTAL COLLECTING AREA

The Square Kilometre Array (SKA) project is an international effort to build the world’s largest radio telescope. Western Australia is one of only two host sites worldwide.



AUTONOMOUS VEHICLES

Perth is one of only three cities globally testing several driverless passenger vehicles designed for on-demand shared mobility service.



NEXTDC

The NEXTDC data centre will provide Perth with sustainable, unprecedented connectivity to the world’s largest cloud platforms, Australia’s national carrier networks and service provider, and will house Perth’s only direct connections for Amazon Web Services (AWS) Direct Connect and Microsoft Azure ExpressRoute.

3/10

MOST ACCLAIMED NATIONAL COWORKING SPACES IN PERTH

Shared work spaces in Perth are growing at an annual rate of 11 per cent, and with over half of all startups utilising these facilities Perth has the environment to nurture early-stage entrepreneurs.

WA startups received \$294 million in funding across 2017-2018, and the state receives twice the national average of angel investment.



PAWSEY SUPERCOMPUTING CENTRE

The Pawsey Supercomputing Centre will receive \$70 million in funding for the replacement of Magnus, a Cray XC40, one of the most advanced supercomputers in the Southern Hemisphere, and Galaxy, dedicated to the operational requirements of the Australian SKA pathfinder telescopes, Australian Square Kilometre Array Pathfinder (ASKAP) and the Murchison Widefield Array (MWA). More than 1,500 active researchers from across Australia use the Pawsey supercomputers.

MCKINSEY GLOBAL INSTITUTE DISRUPTIVE TECHNOLOGIES

Western Australia is engaged in ground-breaking research and innovation at the forefront of eight out of 12 identified disruptive technologies, including automation of knowledge work, advanced robotics, autonomous and near autonomous vehicles, Internet of Things (IoT), energy storage, advanced oil and gas exploration and recovery, advanced materials and renewable energy.

Medical and Life Sciences



Since 2008, the medical life science sector in Perth has received more than \$7 billion in funding to improve hospital and health facilities.



The Queen Elizabeth II Medical Centre is home to over 40 different organisations providing healthcare, research, innovation and education to Perth and the world.

UP TO

43.5%
R&D

cashback for eligible expenditure including clinical trials, prototype manufacturing and other types of R&D activities within Perth.

+ 21

Over 21 major medical research institutes and foundations located within Perth.

180+

Firms contributing to life sciences based in Perth.



Linear Clinical Research offer streamlined regulatory processes for clinical trials with no investigational new drug (IND) requirement.



Home to the Australian National Phenome Centre – the only facility of its kind in the Southern Hemisphere.



"We have this burgeoning biomedical sector in Western Australia that is really exciting...We have this fantastic opportunity now to create a whole new sector in the biomedical and life sciences."

**Professor Peter Klinken AC,
Chief Scientist of Western Australia**

Investment

Perth has transformed into a magnet for migration and investment; we are now cementing our place on the global stage. Billions have been invested in developments that are transforming the city skyline —providing new office space, accommodation and hotels for the city's growing population and millions of international and interstate tourists, attracted by the unique charm of Perth's people and places.

Located in one of the safest countries in the world for investment, Perth is a connected and informed Capital City, offering a stable, prosperous foundation to grow your business. On the cusp of the Indo-Pacific Region, Western Australia offers rich opportunities and markets for new products and services.

Perth is a perfect blend of economic strength, resilience and adaptability, fostering a diverse and dynamic culture. Talented people, supportive government, a consistent regulatory framework and superior infrastructure all mean that there has never been a better time to invest in Perth.

With an innovative planning framework underpinning the City's economic aspirations, the City of Perth offers heritage plot ratio transfer and bonuses of up to 50 per cent, rates concessions and limited developer contribution requirements. Boasting nation leading approval timeframes, Perth's regulatory environment is extremely competitive towards ensuring the financial feasibility of your investment project.

Perth's time is now.





Now

Transform your business and lifestyle and relocate to Perth. In partnership with the Western Australian and Federal Governments, the City of Perth is committed to attracting international investment, growing overseas trade, and assisting local companies expand and grow.





The City of Perth works to actively support your business and investment decisions by:

- Engaging in collaborative partnerships with local industry and State and Federal Government to encourage inward investment.
- Promoting Perth locally and overseas as an international business centre.
- Collating relevant research and assisting in due diligence to identify and understand industry market trends and existing opportunities.
- Providing business matching services to local companies and assisting them to access overseas export markets.
- Developing strong international alliances through the World Energy Cities Partnership and Sister Cities to establish reciprocal business relationships.
- Supporting conferences and events that promote Perth's industry capabilities and emerging sector opportunities.
- Regularly hosting international delegations with interests in Western Australia's key industries and promoting investment opportunities.
- Assisting international companies to connect with local businesses, networks and government agencies; providing data and business support at the local, state and federal level.

CONTACT US

The City of Perth's Economic Development team is here to help you analyse your investment opportunities and facilitate your business developments in Perth.



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City of Perth

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