## Perdaman Global Services Launch





#### Visa Fee Increase

The price for Australian Visa Applications has increased since July 1st 2018 by, on average, **1.5% per visa**.

I asked *Noelene Murray*, Perdaman Global Services COO, how has the movement between countries and visas changed from 10 years ago to now?

"Every year there are changes to migration legislation and the changes are never any easier. Every year it costs you more and the visa grants take longer. I am not sure how the movement between countries has affected the Australian legislation changes. Our legislation is debated, and the new regulations are implemented by the Australian Government. It seems we are trying to design a perfect world and recruit the perfect immigrant for the future of our country. Australia is a country built on immigration, so I am always disappointed when I read the implementation of new regulations that will prevent some fabulous people from making Australia home. I remember the form 80 being 2 pages and now it is 18 pages long. The regulations are continually getting more complicated and sometimes the changes are reactive instead of being proactive. The humanitarian program is a very different program than the economic stream."

### **LinkedIn Advertising**

Social Media has been barred from being accepted as a platform for businesses looking to hire foreign workers under the new 457 visa, these include Facebook, Instagram and Gumtree. However, there are a few changes that have trickled in over the past months, a notable change is that LinkedIn is an acceptable platform to advertise roles in order to test the local market for suitable candidates. The rules say that the advertisement needs to have a national reach across Australia in a bid to hire Australians first and only when the Australian market has been exhausted businesses can approach overseas talent.



#### Yet how is LinkedIn different to Gumtree?

LinkedIn has access to job specific platforms targeting specific industries and reaching passive job seekers, after all the changes are about seeking the right person with that particular skill set and providing Australians with the opportunity to apply for the role who may not be on Seek, Gumtree etc. LinkedIn is often used for senior executive, white-collar positions, however among the most common occupations in the temporary foreign visa program are chefs and cooks.

## **Translating & Interpreting**

Perdaman Global Services provides translating and interpreting services to individuals, the business sector and government agencies. We undertake all sizes of projects – from the translation of a one-page document to large manuals, guides and legal documents. We also coordinate the translation of large documents into various languages at one time. Typesetting is another service we provide; when documents are being translated into one or a variety of languages, the typesetting is a crucial part of the process. Especially when dealing with languages such as Arabic which is read from right to left.





Noelene Murray, Perdaman Global Services COO

"Local apprentices reduce every year therefore we will always have skills shortages in certain blue-collar occupations."

# **Q.** Where do you see the gap in the market in Australia and how do you see that developing over the next 5 years or so?

I see Australia is missing out on the opportunities to attract International students especially in Western Australia. Our State government needs to work harder and invest more money in promoting Western Australia as a destination of choice. We have new student accommodation being built as Perth is a safe place to live and it is in the same timezone as our northern neighbours. There is also a great opportunity for Western Australia to be the place to invest for the high net worth business owners wishing to make Australia their home.

**Q.** Are you finding companies are still utilising visa streams to bring talent in from around the

**Q.** There have been a few changes made to immigration recently, which change do you think will affect the economy the most and why?

Not sure that the recent changes to the TSS program are in the best interest of small to medium sized businesses as this program is now expensive and realistically out of reach for some employers.

# **Q.** Noelene you are a specialist within immigration, what is your greatest career achievement and why?

My greatest career achievement is continually investing in our employees to be the best they can be in their role within the company. I have been apart of many large construction projects in Western Australia and to see the project go from bare land to a fully operation mine is very rewarding. This industry is gratifying in many ways as you see individuals lives change by being sponsored by an Australian business, you also see business people invest and become very successful business owners, or students come and study their degrees and then commence their careers in Australia. It is a very diversified and rewarding occupation.

#### globe to fill a skills shortage?

The TSS program will always be utilised by Australian employers as there is always some kind of skill shortages. The number of young people taking up apprenticeships is in a rapid decline. Local apprentices reduce every year therefore we will always have skills shortages in certain blue-collar occupations.



GLOBAL SERVICES