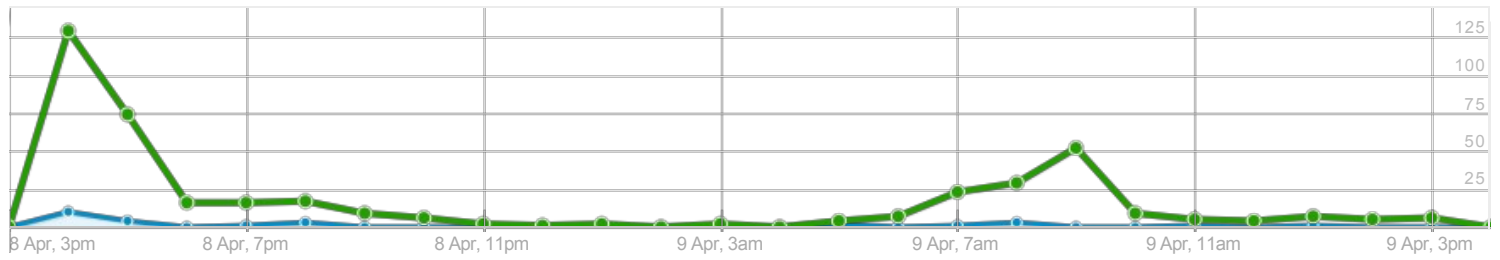
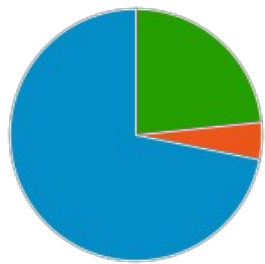


Sent to 1,134 unique subscribers across 3 lists

● Opens and ● Link Clicks for first day



## Campaign Overview



- 265 Unique opens**  
558 total opens to date
- 54 Bounced**  
4.76% couldn't be delivered
- 815 Unopened**  
Open rates are only estimates

**24.54%** of all recipients opened so far

**6.79%** clicked a link (18 people)

**1.02%** unsubscribed (11 people)

**0** people marked it as spam (0%)

**7** shares across Facebook, Twitter & email

## Links Clicked

**18**

**people clicked**

Giving you a **6.79%** click rate.

**43**

**total clicks**

Made by 18 people

**2.39**

**clicks per person**

Average of all those who clicked.

**247**

**didn't click**

That's 93.21% of all those who opened.

Link (URL)	Unique	Total
Link to web-based version of this email	12	15
www.isa.com.au/?p=1182	6	19
www.isa.com.au/recruitment/working-holiday-programme/	4	4
www.isa.com.au/about-isa-group/corporate-and-social-responsibility/	2	2
https://www.facebook.com/pages/ISA-Group/186551624814090	2	2
www.linkedin.com/company/473118?trk=prof-exp-company-name	1	1